



## **“Alternatives to Detention in Central and Eastern European countries”**



### **How to “promote” probation Special probation activities of Croatia in the last years**

**Dubrovnik, 17 November 2017.**

**Jana Špero,  
head of the Sector for Probation**

## NEW SERVICE IN CRIMINAL JUSTICE SYSTEM

- Word “probation”
- Tasks of the Probation service
- Probation officers



Sektor za  
probaciju

## **WHY PROBATION?**

- **purpose of probation**
- **benefits of probation**





## **Types of communication**

- 1. INTERNAL COMMUNICATION**
- 2. EXTERNAL COMMUNICATION**
- 3. PR**



A hand is holding a white rectangular card. The card has a title, a paragraph of text, and two blue ovals containing text. The background is white.

## **STRATEGY FOR COMMUNICATION**

**Probation service should prepared and then use in practice strategy for the communication with the public:**

**PROFESSIONAL  
STAKEHOLDERS**

**LAY  
PUBLIC**

## **PROFESSIONAL STAKEHOLDERS**

**In order to efficiently perform all probation tasks, special attention in communication must be the identification of all potential stakeholders and partners in the community and the design of the protocols of cooperation**





## Communication with partners

Probation Service cooperates and exchanges information with the **courts, prosecution, police, prison system, NGO's, institutions of the health and social welfare, educational institutions, employment service and all other organizations** that are relevant for probation tasks and offenders



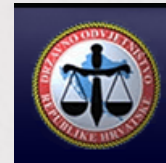
## **Promotion for the courts/prosecution**

- **Participation in meetings organized on high level**
- **Organizing meetings on local level**
- **trainings (Judicial Academy)**





**Courts and prosecution must be informed  
on all probation tasks and statistics!**



## **Communication with lay public**

- the general public
- target group - clients and their families



## How to promote probation?

- press conferences
- media reports
- occurrence in the media
- publication of the articles
- organizing open days
- public debates
- information campaigns
- leaflets





## **INVOLVEMENT IN ACTIVITIES OF LOCAL COMMUNITY**

- **participation in fairs**
- **special stands at social events**
- **participation in the information campaigns of partner organizations**



As part of these activities, Probation Services can obtain information about the public perception of Probation

Ministarstvo pravosuđa  
Republike Hrvatske

Ovaj projekt financira  
EUROPSKA UNIJA

Sektor za  
probaciju

**PROBACIJSKA  
SLUŽBA**

Zaštita  
društvene  
zajednice  
**REintegracija i  
RESocijalizacija  
počinitelja  
kaznenih djela**

[illegible]



**GOOD STORIES**  
**-floods and community work-**





## GOOD STORIES -offenders in media-



**GOOD STORIES**  
**-cooperation with local NGO's-**





# **GOOD STORIES**

## **-thanksgivings-**





# OPEN DOOR DAY IN PROBATION OFFICE



# **PRESENTATION OF THE PROBATION OFFICE**





# PRESENTATION OF THE PROBATION OFFICE





## PRESENTATION OF THE PROBATION OFFICE ABROAD



# PRESENTING RESULTS OF THE PROBATION OFFICE





# PRESENTING RESULTS OF THE PROBATION OFFICE





# INTERVIEWS



# ROUND TABLES





## PROMOTION OF THE PROJECTS





# **PROBATION and the research**

- Cooperation with courts and prosecution– in cooperation with Educational-rehabilitation faculty
- Research regarding the new synthetic drugs



# PUBLICATIONS

- “The role of the Probation Service in the enforcement of the Court decisions”, Novelties in the Criminal Law, Conference proceedings (Supreme Court of the Republic of Croatia and the Judicial Academy)
- “Croatian Probation System: Achievements and Perspectives”, Croatian Yearbook on Criminal Sciences and Practice, VOL. 22 – no 2/2015, Croatian Association of Criminal Sciences and practice
- “The Sector for Probation in the Republic of Croatia”, Irish Probation Journal, vol 12, October 2015



# ANNUAL REPORT



MINISTARSTVO PRAVOSUDA

IZVJEŠĆE  
O RADU PROBACIJSKE SLUŽBE  
ZA 2015. GODINU



Sektor za  
probaciju

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Zagreb, veljača 2016.



**Promoting Probation...**

**....it takes a lot of patience**



# ...but it is worth the effort

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KOLIKO KOŠTA ZATVOR

## Načelnica Sektora za probaciju Jana Špero: 'Dan zatvora košta 400 kuna, a nadzor osuđenika svega - deset'

Autor: [Slavica Kleva](#)  
Objavljeno: 6. studeni 2016. u 16:12

[A+](#) [A-](#) [✉](#) [📄](#)

*Probacijska služba nastoji redovito odgovoriti na sve potrebe društva. Kroz rad za opće dobro nastoji se pokazati da je to uistinu »povrat duga društvu«. Iako malo isticano u medijima, tijekom velike poplave u istočnoj Slavoniji, pod organizacijom probacijske službe osuđenici su kroz rad za opće dobro na poplavljenim područjima odradili oko 11 tisuća sati na poslovima ispumpavanja vode i izvlačenja lešina životinja iz poplavljenog područja.*

Nakon sedam godina od ustroja, probacijska služba u Republici Hrvatskoj postala je važan dio kazneno-pravnog sustava, ona se prepoznaje kao profesionalna služba od strane suradnika. Ili kako nam je naša sugovornica Jana Špero, načelnica Sektora za probaciju, a unazad četiri godine i ekspert Vijeća Europe za probaciju, na samom početku razgovora duhovito dometnula kako više ne dobiva pisma naslovljena na »prohibiciju« ili »akrobaciju«.



snimio Davor Kovačević



**THANK YOU  
FOR YOUR ATTENTION  
AND  
ANY QUESTIONS?**

**probacija@pravosudje.hr  
jana.spero@pravosudje.hr**